



Partner 50/50

Compatible with anything.

50% residual revenue share.

Combined marketing resources.

Dedicated partner account manager.

Creating additional income streams.

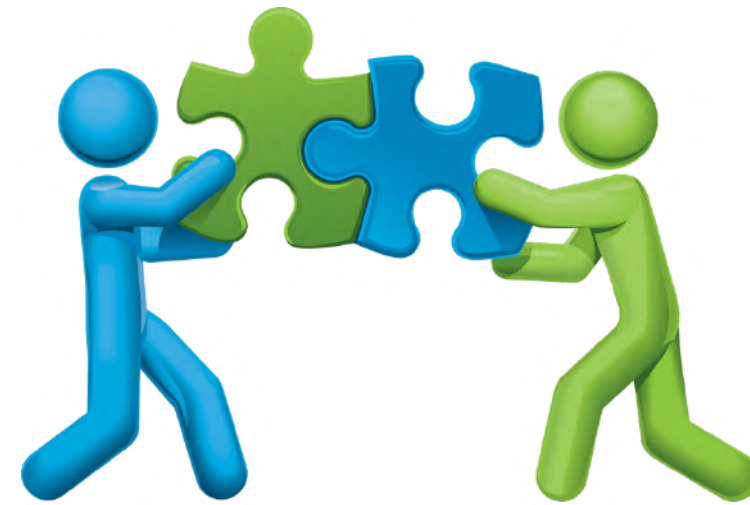
Data mine your existing client base.

Our members, your future clients.

We grow exponentially, together.

Partner benefits summarized.

Compatible with anything.



This initiative is inclusive and fits seamlessly with any business, product and/or service. It does not conflict with clients and appeals to everyone. With a common customer base, all that needs to be done is convey the message, and the process takes over. Driven by experienced account managers who guide the partner and manage everything. Finding the ways and means to ensure smooth integration with existing business.

50% residual revenue share.



In accordance with our revenue share business model, partners get half of all the revenue that is referred from their efforts. Our platform tracks everything in real-time. Your affiliate account is managed by a dedicated account manager, who is incentivized to generate revenue, on your behalf. Advising the partner, every step of the way, and providing timely reports. The success of the partners is our success, hence revenue is guaranteed.

Combined marketing resources.



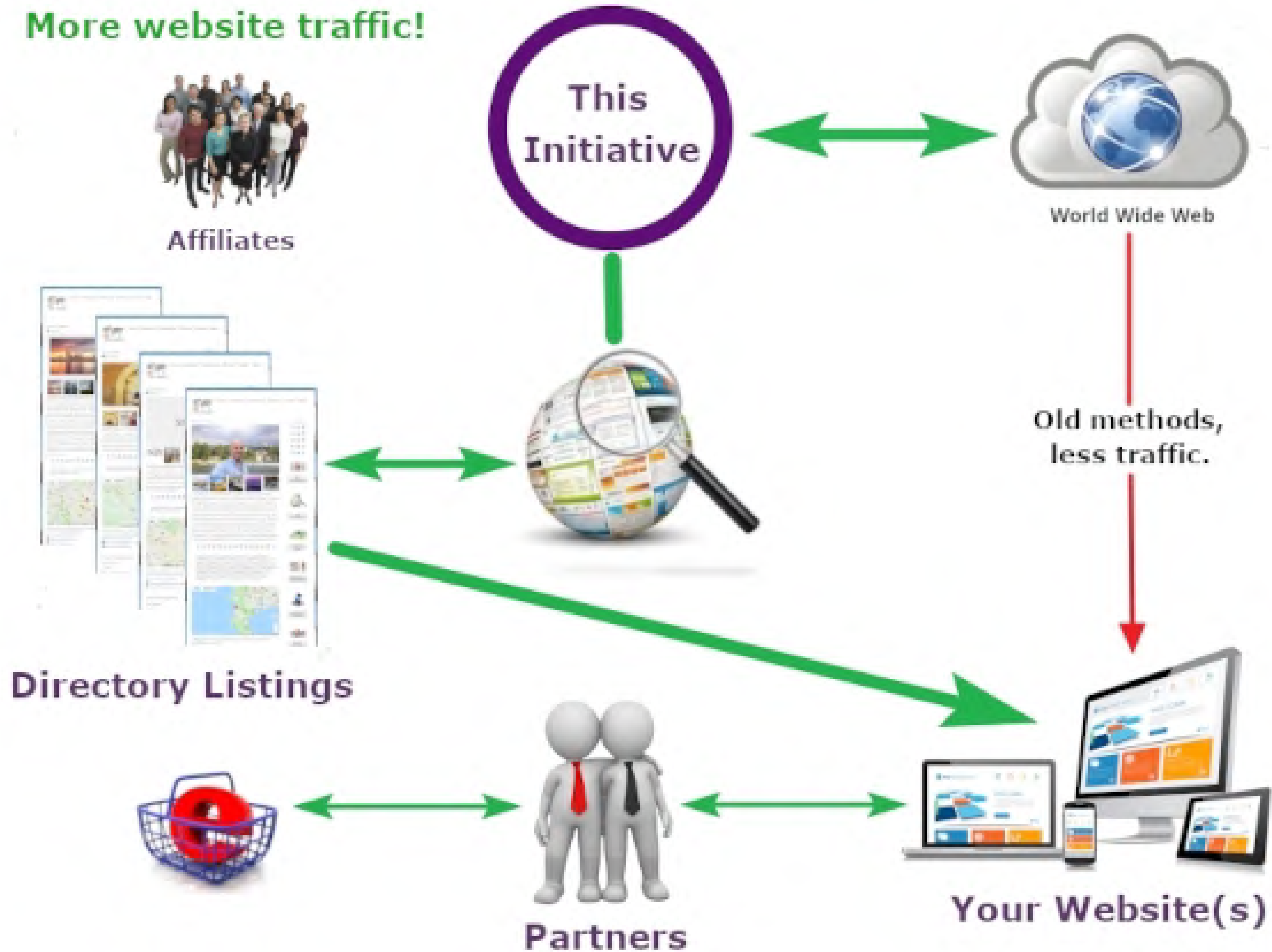
Every business is unique, with legacy systems and existing processes. We figure out how to make the most of what is already in place. Simply adding in our resources, without disruption and/or changing the status quo. There is the possibility that partners wish to replace and enhance their systems, and we are fine with that. In fact, helping partners better their business is exactly the desired outcome. Unity is strength, and both parties prosper.

Dedicated partner account manager.



Every partner is allocated an account manager. Their directive is to act in the best interests of the partner, making sure the partnership flourishes. Effectively, this person becomes a proxy team member for this initiative. There is no need for the partner to get directly involved, if they do not wish to. If results are all they are interested in, that's fine. Everything is done for the partner, which includes creating 1000 listing/landing pages.

More website traffic!



Creating additional revenue streams.



The primary objective is for the partnership to generate revenue. To that end, we work together and develop mutually beneficial revenue channels. There is no burden on the partner. We supply all the necessary resources and technology. It's usually just a case of implementation, rinse and repeat. Tried and tested methods, that work. No need for the partner to re-invent the wheel. All that is required is mutual trust and willingness to think big.

Data mine your existing client base.



Most companies maintain a Customer Relationship Management system. Keeping track of previous sales is easy, but there is not always a need, nor path to a repeat purchase. This initiative provides an opportunity to easily generate residual revenue, through existing customers, especially if they are happy to support worthy causes. We can help open up that sales path. Encouraging your customers to become members here, illuminates your social responsibility. Happy customers are more likely to buy repeatedly.

Our members, your future clients.



We have an existing membership base, that may very well be interested in the products and services offered by the partner. Ideally the partner should have an existing affiliate program of their own. We practice what we preach and making money from your affiliate program, is a plus for us. Hence, we make every effort to encourage our existing members, to buy your product. Every new member to us, is potentially a new client for you, and vice-versa.

We grow exponentially, together.



This partnership is a dynamic, long-term proposition. Not a one-hit wonder, but a sustained effort that should last for many years. Due to the residual nature of our business model, the revenue increases month after month. User churn rate is low, as the repositories for downloads, courseware and community content, continually expands. Combined with a constant flow of new members, and partner clients, **exponential growth is sure to follow!**

Aligned values, good exposure.



Everyone prefers to be seen in a positive light. Sincere compassion is always appreciated. The humanitarian nature of this initiative sits well with our members, and will no doubt appeal to your clients. People who care for others, form the core of our community, and they usually stick together. Sending their peers to products and services they trust, with confidence. Our partners are a natural extension of us, and vice-versa.

Summary of Partner benefits.



- 50% share of revenue referred by you.
- Dedicated partner account managers.
- 1000 directory listings/landing pages.
- VIP role and position in this initiative.
- Higher visibility in the search engines.
- Exponential growth of your business.



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